



G-I-N Conference

Berlin 2012

Global Evidence - International Diversity

22 - 25 August 2012, Berliner Congress Center, Berlin, Germany



Sponsorship and Exhibition Brochure

A JOINT PROJECT BETWEEN



www.gin2012.org





G-I-N Conference Berlin 2012

About G-I-N and the G-I-N conferences

About G-I-N

G-I-N is a global network, founded in 2002. Its mission is to lead, strengthen and support collaboration and work within the guideline development, adaptation and implementation community. It has grown to comprise 90 organisational and 92 individual members representing 46 countries from all continents (October 2011). The network supports evidence-based health care and improved health outcomes by reducing inappropriate variation throughout the world.

Conference participants

G-I-N 2012 will bring together the various professionals involved in evidence synthesis, guideline development, implementation, quality improvement, medical education, and health policy to integrate knowledge and, ultimately, improve patient outcomes. Participants will include professional societies, health researchers, clinicians, decision-makers, administrators as well as students. We expect at least 400 cross-discipline delegates from across the globe to attend G-I-N 2012 and we see it as a valuable opportunity for you to engage with the guideline communities.

Benefits

The conference will give exhibitors and sponsors an exceptional opportunity to engage with the delegates. This is a unique opportunity to share and promote your products and services with an international audience of leaders in evidence-based medicine. The variety of themes covered in these two events, the scientific quality of the invited speakers and the number of participants fully justifies the presence of companies in very diverse areas.

Exhibition dates:

22 August:	Exhibitor set up and Opening reception
23-24 August:	Exhibition open the whole days (8.30 am to 6 pm)
25 August:	Exhibition open 8.30 am to 1 pm
25 August afternoon:	Dismounting

More information on past conferences and attendees

Year	Location	Participants	Countries
2011	Seoul, South Korea	324	36
2010	Chicago, USA	435	31
2009	Lisbon, Portugal	360	42
2008	Helsinki, Finland	380	27
2007	Toronto, Canada	415	34
2005	Lyon, France	310	38
2004	Wellington, New Zealand	193	25
2003	Edinburgh, Scotland	148	26

Past conference programmes are available via the following links:

G-I-N 2011:	http://www.g-i-n.net/events/8th-conference/programme-g-i-n-2011
G-I-N 2010:	http://www.g-i-n.net/document-store/g-i-n-conferences/chicago-2010/g-i-n-chicago-final-program-2010.pdf
G-I-N 2009:	http://www.g-i-n.net/document-store/g-i-n-conferences/abstracts-and-presentations-conference-lisbon-2009/final-program_g-i-n-2009.pdf
G-I-N 2008:	http://www.g-i-n.net/document-store/g-i-n-conferences/g-i-n-2008-programme.pdf
G-I-N 2007:	http://www.g-i-n.net/document-store/g-i-n-conferences/toronto-2007/Full_Program_Toronto_2007.pdf
G-I-N 2005:	http://www.g-i-n.net/document-store/g-i-n-conferences/lyon-2005/Abstractsbook_Lyon2005.pdf
G-I-N 2004:	http://www.g-i-n.net/events/past-events/2nd-g-i-n-conference
G-I-N 2003:	http://www.g-i-n.net/events/past-events/1st-g-i-n-conference



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Programme

Pre-conference courses:	22 August
Opening reception:	22 August
Conference programme with plenary sessions, workshops, panel sessions, posters and short oral presentations:	23-25 August
Conference dinner:	24 August

Conference Presidents

Philip van der Wees G-I-N Chair Co-Chair of G-I-N 2012	Günter Ollenschläger Head, ÄZQ Co-Chair of G-I-N 2012
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Scientific Committee

The G-I-N 2012 scientific committee comprise leaders of the Guideline world and include representation from around the globe

Chair:	Ina Kopp (Germany)	
Vice-Chairs:	Keng Ho Pwee (Singapore)	Amir Qaseem (USA)
Members:	Lubna Al-Ansary (Saudi Arabia) Gerd Antes (Germany) Brigitte Ettl (Austria) Javier Gracia (Spain) Basia Kutryba (Poland) Joseph L. Mathew (India) Holger Schünemann (Canada) Joachim Szecsenyi (Germany) Trudy van der Weijden (Netherlands)	Phil Alderson (UK) Karen Daniels (South Africa) Paul Glasziou (Australia) Metin Gülmezoglu (Turkey) Monika Lelgemann (Germany) Doug Owens (USA) Stig Slørdahl (Norway) Rodrigo Pardo Turriago (Colombia) Jürgen Windeler (Germany).

Some previous sponsors





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Sponsorship & Exhibition Opportunities

The following sponsorship opportunities are available on a first come, first served basis and can be combined as wished for. All sponsors and exhibitors will be acknowledged based on the value of their support.

Title Sponsor: €15,000

There will only be one Title Sponsor and this package includes the following benefits:

- Inclusion of organisation details and logo in mailshot to delegates via the Conference Organiser one week in advance of conference
- Presentation of your organisation at a coffee break or during lunch
- One full page full colour advertisement in the Conference Programme
- Exhibition space of 3m x 2m (trestle table, two chairs, baize and power supply available if requested)
- Organisation insert into the delegate conference pack
- Organisation logo included in list of sponsors in Conference Programme
- Organisation name, 75 word biography and logo on the Conference website sponsors page
- Organisation logo to appear in a prominent position on the Conference website
- Organisation logo to appear on all plenary session slides during the conference
- Two full conference registrations and two gala dinner tickets. Includes lunches, coffees and welcome reception

Gold Sponsorship: €10,000

The Gold sponsorship package includes the following benefits:

- Inclusion of organisation details and logo in mailshot to delegates via the Conference Organiser one week in advance of conference
- Presentation of your organisation at a coffee break or during lunch
- One half page black and white advertisement in the Conference Programme
- Exhibition space of 3m x 2m (trestle table, two chairs, baize and power supply available if requested)
- Organisation insert into the delegate conference pack
- Organisation logo included in list of sponsors in Conference Programme
- Organisation name and logo on the Conference website sponsors page
- Two full conference registrations. Includes lunches, coffees and welcome reception

Silver Sponsorship: €5,000

The Silver sponsorship package includes the following benefits:

- Inclusion of organisation details and logo in mailshot to delegates via the Conference Organiser one week in advance of conference
- Organisation insert into the delegate conference pack
- Organisation logo included in list of sponsors in Conference Programme
- Presentation of your organisation at a coffee break or during lunch
- Organisation name and logo on Conference website sponsors page
- Exhibition space of 3m x 2m at a 50% discount if required

Bronze Sponsorship: €3,000

The Bronze sponsorship package includes the following benefits:

- Organisation insert into the delegate conference pack
- Organisation logo included in list of sponsors in Conference Programme
- Organisation name and logo on the conference website sponsors page
- Exhibition space of 3m x 2m at a 25% discount if required



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Exhibition Space

Early Fee (spaces booked before 15th May 2012): **€3,000**

Late Fee (spaces booked after 15th May 2012): **€3,500**

- One powered exhibition area of 3m x 2m for the duration of the conference. This includes a trestle table, two chairs, baize and power supply. If additional items are required, please contact Conference Partners
- Organisation logo included in list of exhibitors in the Conference Programme

** Exhibition spaces offered on a first come, first served basis*

Additional Sponsorship Opportunities:

The following sponsorship opportunities are available on a first come-first served basis.

All sponsorship opportunities will include the following benefits:

- Organisation logo on relevant signage or item
- Organisation logo included in the list of sponsors in the conference programme
- Organisation name and logo on the conference website sponsor page

Evening Functions

- Conference Opening Reception
 - Exclusive sponsorship **€12,000**
 - Shared Sponsorship **€3,000**
- Conference Dinner
 - Exclusive sponsorship **€40,000**
 - Shared Sponsorship **€5,000**
- Conference Dinner Entertainment **€3,000**

The Evening Functions sponsorship includes the following extra benefits:

- Organisation mentioned in speech addressing evening function guests
- Organisation logo on the relevant evening function invitation
- Organisation banners/signage included at the evening functions*

**To be provided by the sponsoring organisation. Location of signage requires approval of the conference organisers.*

Catering

- Pre-Conference Course Lunch 22 August – one opportunity available **€2,000**
- Conference Lunch 23 August – four opportunities available **€2,000**
- Conference Lunch 24 August – four opportunities available **€2,000**
- Conference Lunch 25 August – four opportunities available **€2,000**
- Pre-Conference Conference Tea/Coffee 22 August **€1,500**
- Conference Tea/Coffee (to include sign on tables with sponsor logo) 23 August **€1,500**
- Conference Tea/Coffee (to include sign on tables with sponsor logo) 24 August **€1,500**
- Conference Tea/Coffee (to include sign on tables with sponsor logo) 25 August **€1,500**

The Catering sponsorship includes the following extra benefits:

- Organisation banners/signage included at the break/lunch*

**To be provided by the sponsoring organisation. Location of signage requires approval of the conference organisers.*



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Conference Materials

- | | |
|----------------------|---------------|
| • Conference Bag | €4,000 |
| • Conference Notepad | €1,500 |
| • Conference Lanyard | €1,000 |
| • Conference Pen | €800 |

Other Items

- | | |
|--|---------------|
| • Internet Café | €2,000 |
| This includes the following extra benefit: | |
| • Organisation banners/signage included at the poster session* | |
| <i>*To be provided by the sponsoring organisation. Location of signage requires approval of the conference organisers.</i> | |
| • Staff T-Shirts | €2,000 |
| • Poster boards | €1,500 |
| This includes the following extra benefit: | |
| • Organisation banners/signage included at the poster session* | |
| <i>*To be provided by the sponsoring organisation. Location of signage requires approval of the conference organisers.</i> | |
| • Delegate Gift – Buddy Bear Key Chain | €1,000 |
| <i>Note: The organization logo will only be displayed in the Conference Programme and website sponsors page.</i> | |
| • Keynote Speaker | €3,000 |
| Plenary speaker travel and accommodation. | |
| <i>Note: The organization logo will be displayed in the conference programme and website sponsors page.</i> | |
| • Student Grants (per student) | €1,000 |
| <i>Note: The organization logo will only be displayed in the Conference Programme and website sponsors page.</i> | |
| • Insert into the delegate pack* | €1,000 |
| <i>*To be provided by the sponsoring organisation.</i> | |

Advertisements in the Conference Programme*

- | | |
|-----------------------------|-------------|
| • Full page full colour | €500 |
| • Half page full colour | €400 |
| • Full page black and white | €400 |
| • Half page black and white | €300 |

Advertisements should be sent ahead of time as they will require approval

Please feel free to contact us if you have some special needs, questions and requirement, we will be happy to do our best to accommodate you.

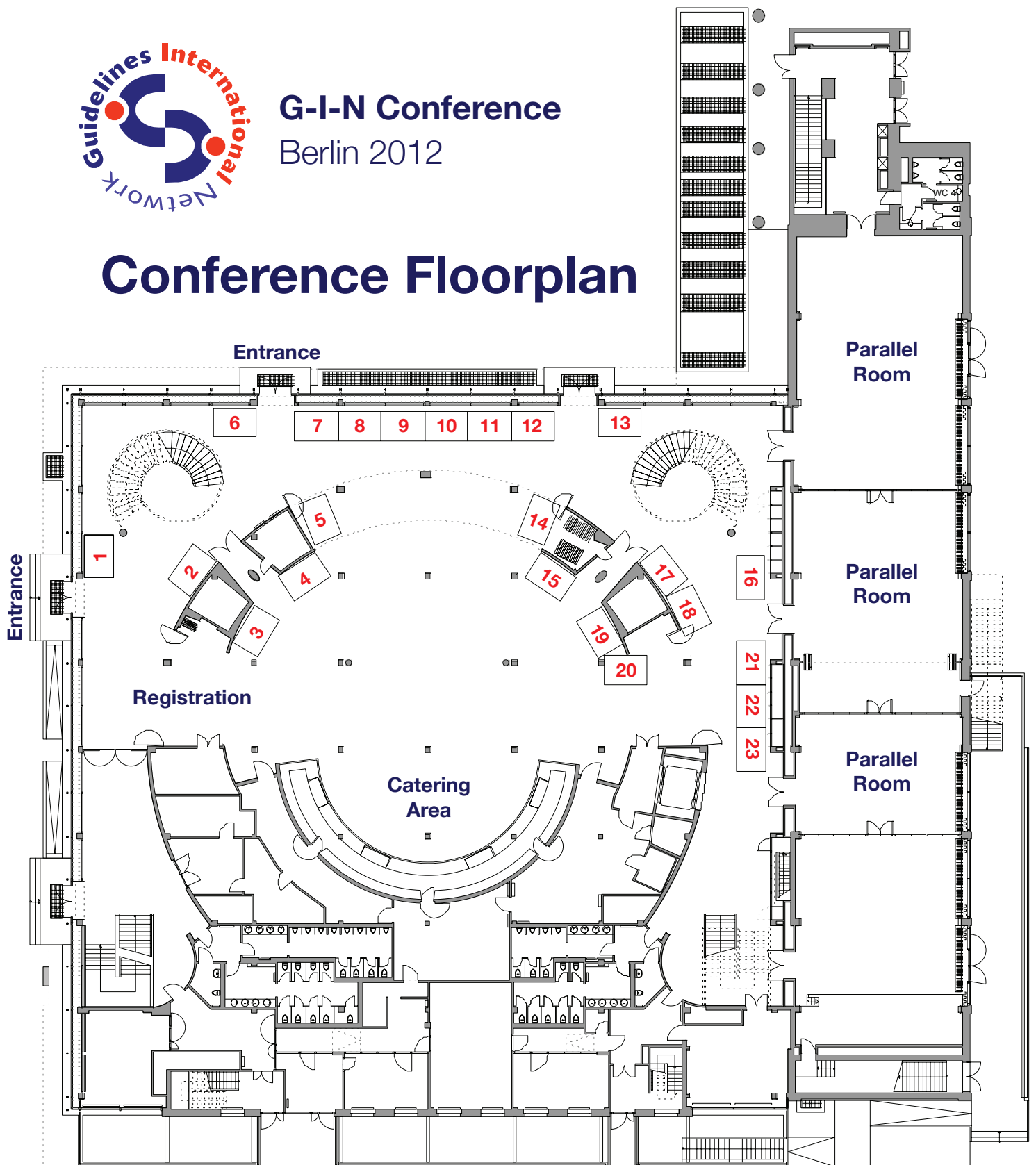
Notes:

All the above sponsorship and exhibition opportunities are subject to VAT (exclusions apply)
Sponsorship needs to be approved by G-I-N prior to confirmation



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Conference Floorplan





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Sponsorship & Exhibition Booking Form

Please fill in and return this form to:

G-I-N 2012

Daniel Halpin,

Conference Partners Ltd, 2nd Floor, Heritage House, Dundrum Office Park, Dundrum, Dublin 14, Ireland

Tel: + 353 1 296 8688 Fax: + 353 1 296 8678 E-mail: daniel@conferencepartners.ie

Company name (as you would like it to appear on the relevant materials): _____

Contact name: _____

Address: _____

Phone: _____ Fax: _____

Email: _____ Url: _____

Contact person and Email for logo-related issues: _____

Contact person for accounts: _____

Sponsorship Options [tick desired option(s)]

- | | | |
|--------------------------|--------------------|---------|
| <input type="checkbox"/> | Title Sponsorship | €15,000 |
| <input type="checkbox"/> | Gold Sponsorship | €10,000 |
| <input type="checkbox"/> | Silver Sponsorship | €5,000 |
| <input type="checkbox"/> | Bronze Sponsorship | €3,000 |

Exhibition [tick desired option(s)]

- | | | |
|--------------------------|---|--------|
| <input type="checkbox"/> | 3m x 2m exhibition space – early fee (spaces booked before 15th May 2012) | €3,000 |
| <input type="checkbox"/> | 3m x 2m exhibition space - late fee (spaces booked after 15th May 2012) | €3,500 |

Additional Sponsorship Options [tick desired option(s)]

Evening Functions

- | | | |
|--------------------------|--|---------|
| <input type="checkbox"/> | Conference Opening Reception (exclusive) | €12,000 |
| <input type="checkbox"/> | Conference Opening Reception (shared) | €3,000 |
| <input type="checkbox"/> | Conference Dinner (exclusive) | €40,000 |
| <input type="checkbox"/> | Conference Dinner (shared) | €5,000 |
| <input type="checkbox"/> | Conference Dinner Entertainment | €3,000 |

Catering

- | | | |
|--------------------------|--|--------|
| <input type="checkbox"/> | Pre-Conference Course Lunch 22 August | €2,000 |
| <input type="checkbox"/> | Conference Lunch 23 August | €2,000 |
| <input type="checkbox"/> | Conference Lunch 24 August | €2,000 |
| <input type="checkbox"/> | Conference Lunch 25 August | €2,000 |
| <input type="checkbox"/> | Pre-Conference Course Tea/Coffee 22 August | €1,500 |
| <input type="checkbox"/> | Conference Tea/Coffee 23 August | €1,500 |
| <input type="checkbox"/> | Conference Tea/Coffee 24 August | €1,500 |



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[] Conference Tea/Coffee 25 August €1,500

Conference Materials

[] Conference Bag €4,000

[] Conference Notepad €1,500

[] Conference Lanyard €1,000

[] Conference Pen €800

Other Items

[] Keynote Spaker €3,000

[] Internet Café €2,000

[] Staff Tshirts €2,000

[] Poster boards €1,500

[] Delegate Gift – Buddy Bear Key Chain €1,000

[] Student Grants (per student) €1,000

[] Insert into the delegate pack €1,000

Advertisements in the Conference Programme

[] Full page full colour advertisement €500

[] Half page full colour advertisement €400

[] Full page black and white advertisement €400

[] Half page black and white advertisement €300

Total amount of sponsorship **+ VAT**

Note: Sponsorship cannot be guaranteed unless full payment has been received, no later than Friday, 10th August 2012. Upon receipt of the signed form your sponsorship will be reviewed and an invoice issued by the Conference Team. This invoice will include all relevant payment details and information.

Signed by: _____

Position: _____

Date: _____

Checklist

- Signed sponsorship form
- Logo in high resolution format
- Advert in print ready format (if required: full page full colour – title only; half page black and white – gold only)
- 75 word bio (title sponsor only)